

Communications and Media

Industry leaders and new market entrants grappling with disruption and convergence want advisers who can move with them – at their speed – on their highest-value opportunities and challenges.

Startups and industry giants – and their strategic financial partners – rely on our cross-disciplinary team for their most critical transactions and disputes. Immersed in the sector's dynamics, we guide you through the complex interplay between regulation, business innovation and cultural policies.

Canadian wireless and satellite operators, broadcasters, cable TV companies, publishers and digital media providers count on us to help navigate and successfully resolve difficult issues. They know we can leverage long-standing relationships in dealing with the Competition Bureau and other regulators.

We work on precedent-setting cases, from the first approval under the *Investment Canada Act* of a non-Canadian acquiring control of a national wireless service provider to representing clients before the Supreme Court of Canada on issues such as freedom of the press and the jurisdiction of the CRTC.

Whatever your business concern – a merger or acquisition, capital raising, regulatory clearance or litigation – we assemble the right team of experts to achieve the right result.

REPRESENTATIVE WORK

Outfront Media Inc.

Acted as Canadian counsel to OUTFRONT Media Inc. in the C\$410-million sale of its Canadian outdoor advertising business to Bell Media, a wholly-owned subsidiary of BCE.

RelationShop Inc.

Acted as Canadian counsel for RelationShop Inc. in its acquisition of all of the issued and outstanding shares of Mercatus Technologies, a leading provider of eCommerce solutions for regional grocers and independents.

Rogers Communications Inc.

Acted for Rogers Communications Inc. to establish its U.S. registration statement, registering up to US\$8 billion of future public offerings of debt securities and preferred shares in the United States pursuant to the multijurisdictional disclosure system.

National Bank of Canada

Acted for a syndicate of lenders led by National Bank of Canada in establishing a US\$125-million revolving credit facility in favour of Sagicor Financial Company Ltd.

Rogers Communications Inc.

Acted as Canadian counsel for Rogers Communications Inc. in its offer to exchange any and all of its outstanding US\$7.05-billion senior notes previously issued under a private placement for an equal principal amount of new notes with substantially identical terms that are registered under the U.S. *Securities Act of 1933*.