

## Retail

Retailers share a passion for connecting with consumers in innovative ways and leveraging technology and analytics in pursuit of new opportunities. We help you unlock value and navigate the challenges en route to a winning position.

Whether making strategic acquisitions, expanding geographic footprint or investing in new digital business models, retailers and retail property owners across Canada and the U.S. rely on our team for support. Combining deep sector knowledge with broad legal expertise, we help you tackle both emerging opportunities and day-to-day operational challenges as we tailor solutions that go beyond the obvious.

Our experience spans the spectrum of retail business challenges, from financing, going-public and tax strategies to commercial contracts, mergers and acquisitions, reorganizations, trademark matters, cybersecurity and French-language requirements.

If your retail business faces a legal dispute – whether around employment law, product liability, data breaches or competition investigations – we assemble the right team of industry-leading experts to resolve your case with agility and speed.

### REPRESENTATIVE WORK

#### **Sleep Country Canada Holdings Inc.**

Acting for Sleep Country Canada Holdings Inc. in its C\$1.7-billion sale to 16133258 Canada Inc., a newly-formed and wholly owned subsidiary of Fairfax Financial Holdings Limited, implemented by way of a court-approved plan of arrangement under the *Canada Business Corporations Act*.

#### **The Aaron's Company, Inc.**

Acting for The Aaron's Company, Inc., in its proposed sale to IQVentures Holdings, LLC in an all cash transaction valuing Aaron's at approximately US\$504 million.

#### **McDonald's Corporation**

Acted for McDonald's Corporation in the private placement of C\$1 billion of its fixed rate "Maple bonds", McDonald's first maple bond sale in the Canadian market since 2017.

#### **RelationShop Inc.**

Acted as Canadian counsel for RelationShop Inc. in its acquisition of all of the issued and outstanding shares of Mercatus Technologies, a leading provider of eCommerce solutions for regional grocers and independents.

#### **Thread Collective Inc.**

Acted for Thread Collective Inc. in their acquisition of all issued and outstanding shares of 9167200 Canada Inc. (dba Kanuk), from the founder and Champlain Financial Corporation. Kanuk is a Montreal-based manufacturer and retail brand known for cold-weather apparel and winter coats, boasting an international reputation.