



## **Celine Gilmore**

Senior Director, Business Development, Strategy and Operations (Toronto and New York)

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“The key to providing excellent value is understanding our clients, their business and their industry. Our team is continually focused on developing strategies and tools to meet our clients’ changing needs while delivering a level of service that is second to none.”

As Senior Director of Client Development and Operations, Celine is responsible for driving the firm’s marketing group operations and the Toronto office’s business development initiatives. Enthusiastic and creative, she works closely with the firm’s practice and industry groups to identify, implement and execute strategies to strengthen existing client relationships and forge new opportunities. Celine has a passion for automation, process improvement and the implementation of simple, practical and realistic solutions that drive operational excellence and provide superior client service delivery. Celine oversees a team of talented business development and marketing technology professionals, fostering an environment of collaboration and innovation.

### **EDUCATION**

University of Waterloo, BMath (Honours Business Administration Option/Systems Management – Co-operative Program), 1999

### **PROFESSIONAL AFFILIATIONS**

The Law Office Management Association, former Marketing Special Interest Group leader

### **BOARD MEMBERSHIPS**

Legal Marketing Association Canada Regional Governing Board, Director-at-Large, Programming