



## Dajena Pechersky

Associate

### Office

Toronto

### Tel

416.367.7616

### Email

dpechersky@dwpv.com

### Expertise

Competition, Antitrust and Foreign Investment

### Bar Admissions

Ontario, 2018

## Dajena is developing a broad practice in all areas of competition law and foreign investment review.

She acts on a range of transactions, including mergers and acquisitions, cartel investigations, misleading advertising and other regulatory matters. Dajena works with clients in a wide range of industries, including retail, commercial real estate, construction and engineering, mining, consumer products and financial services.

### REPRESENTATIVE WORK

#### Outfront Media Inc.

Acted as Canadian counsel to OUTFRONT Media Inc. in the C\$410-million sale of its Canadian outdoor advertising business to Bell Media, a wholly-owned subsidiary of BCE.

#### Plusgrade Inc.

Acted for Plusgrade in connection with General Atlantic's strategic investment in the ancillary revenue powerhouse. The investment represents a monumental transaction for the global travel tech sector.

#### Vance Street Capital LLC

Acted for Vance Street Capital, a Los Angeles private equity fund, in the sale of Terra Insights, a Vancouver-based geotechnical, structural and geospatial monitoring company, to Orica for cash consideration of C\$505 million.

#### Mondi plc

Acted for Mondi plc, a global leader in the production of sustainable packaging and paper, in its acquisition of the Hinton Pulp mill from West Fraser Timber Co. Ltd. (West Fraser) and its long-term partnership with West Fraser to access local, high-quality fibre from well-established wood basket, as well as with Mondi plc's plans to invest €400 million in the expansion of Hinton.

#### Bruker Corporation

Acted for Bruker Corporation in its acquisition of Tornado Spectral Systems Inc., a company that provides chemical analysis and measurement systems for Raman spectroscopy primarily used in pharmaceutical, petrochemical, and biotechnology applications.

#### TPG

Acted as counsel to TPG in its acquisition (and related financings) from Oxford Property Group of a 75% interest in two Class-A industrial business parks in the Greater Toronto Area valued at C\$1.3-billion.

#### Ember Infrastructure Management, LP

Acted for funds managed by Ember Infrastructure Management, LP, a New York-based private equity firm, in its \$395-million acquisition of H2O Innovation Inc., a TSX-listed company, by way of statutory plan of arrangement under the *Canada Business Corporations Act*, and the associated rollover of shares by Investissement Québec, Caisse de dépôt et placement du Québec and

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management.

### **Design World LLC d/b/a WTWH Media, LLC**

Acted as Canadian counsel to Design World LLC d/b/a WTWH Media, LLC, a Mountaingate Capital portfolio company, in its acquisition via a wholly owned Canadian subsidiary of substantially all the assets of Engineering.com Incorporated, a media website operator focused on engineering related content.

### **Burgundy Diamond Mines Limited**

Acted for Burgundy Diamond Mines Limited (BDM) in its US\$136-million acquisition of Arctic Canadian Diamond Company Limited, including the world-class Ekati Diamond Mine in Canada's Northwest Territories, and Arctic Canadian Diamond Marketing N.V. Upon closing, BDM became one of the largest listed diamond companies globally.

### **Lakeside Book Company**

Acted for Lakeside Book Company, a portfolio company of Atlas Holdings, in its acquisition of Marquis Books.

## RECOGNITIONS

*Best Lawyers: Ones to Watch*—Competition and Antitrust Law

Schulich School of Business—Heather L. Main Memorial Scholarship

## INSIGHTS

Canada Toughens its Scrutiny of Foreign Investments, co-author  
Apr. 10, 2024

Canadian Government to Enhance Scrutiny of Foreign Investments in the Interactive Digital Media Sector  
Mar. 13, 2024

Government Report Indicates Robust Foreign Investment Review in Canada  
Dec. 01, 2022

Canadian Government Consults on Far-Reaching Changes to Canada's Competition Law  
Nov. 24, 2022

Canada Clamps Down on Foreign SOE Investments in Critical Minerals  
Nov. 15, 2022

Virtually There: Canada's Competition Bureau Continues to Chart a Digital Course  
Nov. 12, 2020

Cartel Leniency in Canada: Overview, co-author  
Nov. 01, 2020

Moderator, Canadian Bar Association, "Machine Learning and Algorithmic Collusion"; Teleconference  
May 08, 2020

Canada's New Competition Commissioner Announces Aggressive Enforcement

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Plans

June 17, 2019

Algorithms: Challenges and Opportunities for Antitrust Compliance, co-author

Dec. 12, 2018

### **EDUCATION**

Osgoode Hall Law School, JD, 2017

Schulich School of Business, York University, MBA (with Distinction), 2017