



## Vanessa Pendenza

Partner

### Office

Montréal

### Tel

514.841.6460

### Email

vpendenza@dwpv.com

### Expertise

Mergers and Acquisitions  
Corporate  
Private Equity

### Bar Admissions

Québec, 2015

Vanessa provides practical and business-minded advice to clients on a wide spectrum of transactions and corporate matters.

Vanessa acts for both Canadian and foreign clients of all sizes on various corporate matters, including private mergers and acquisitions, private equity investment transactions and corporate reorganizations. Vanessa's clients span a wide range of industry sectors, including retail, manufacturing, distribution and technology.

## REPRESENTATIVE WORK

### Novacap Management Inc.

Acted for Novacap Management Inc. in the creation of the first major private equity continuation vehicle in Canada. Novacap's TMT VI Fund and the continuation vehicle, whose lead investor is the Vintage Funds within Goldman Sachs Asset Management, acquired a controlling interest in Montréal-based Syntax Systems Group Inc. from Novacap TMT IV and Novacap TMT V, along with other shareholders.

### Plusgrade L.P.

Acted for Plusgrade L.P., a recognized leader in providing innovative revenue-generating solutions for the global travel industry, and its partners in connection with an equity investment by Novacap.

### Leaseweb Global B.V.

Acted for Leaseweb Global B.V., a leading hosting and cloud services company, in its acquisition of all of the issued and outstanding shares of iWeb Technologies Inc., a subsidiary of Internap Holding LLC and one of Canada's foremost providers of cloud services and server hosting.

### Nelmar Group

Acted for the shareholders of Nelmar Security Packing Systems Inc., Plastixx Extrusion Technologies Inc. and Plastixx FFS Technologies Inc. in the sale of their 100% interest to Balcan Plastics Ltd., a subsidiary of BDT Capital Partners.

### Rosenbloom Groupe Inc. and Hymopack Ltd.

Acted for Rosenbloom Groupe Inc. and Hymopack Ltd. in the sale of 100% of their equity interests to wholly owned subsidiaries of ProAmpac Packaging Canada Inc.

### ASEQ Studentcare

Acted for the shareholders of ASEQ Studentcare in the sale of a 100% interest to People Corporation.

### Boutique Linus Inc.

Acted for Boutique Linus Inc. which operates Fortnine.ca, a leading Canadian online retailer and distributor in the powersports industry, in a sale of an interest to Novacap.

# DAVIES

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### JAM Industries Ltd.

Acted for the shareholders of JAM Industries Ltd. in the sale of its majority interest to DCC Technology Holdings Canada Inc., a subsidiary of DCC plc.

### Plusgrade L.P.

Acted for Plusgrade L.P. and its partners in the \$200-million equity investment by Caisse de dépôt et placement du Québec. Plusgrade is a leading provider of revenue solutions to the travel industry, such as seat upgrades and other premium services, through its proprietary software platform.

### Canopy Growth Corporation

Acted for Canopy Growth Corporation in its acquisition of a majority stake in BioSteel Sports Nutrition Inc., a leading producer of sports nutrition products.

## RECOGNITIONS

*The Best Lawyers in Canada*—Corporate Law; Leveraged Buyouts and Private Equity Law

## INSIGHTS

Overhaul of Québec Legislation Concerning Publicity Contests  
Nov. 28, 2023

Rewards Programs May Be Covered by Québec Consumer Protection  
Legislation  
Mar. 06, 2017

## EDUCATION

Université de Montréal, LLB, 2014  
Concordia University, BComm (Finance), 2011

## BOARD MEMBERSHIPS

Jewish General Hospital Foundation