



Benoit Archambault

Counsel

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Expertise

Technology

Bar Admissions

Québec, 1993

A registered trademark agent in Canada, Benoit assists technology clients in challenging intellectual property matters. As the head of our trademark team, Benoit advises Canada's most respected companies.

He works with leading foreign companies to secure, license and enforce intellectual property rights, with an emphasis on domestic and international trademark prosecution and global brand management. Advocating a sustainable prevention approach, Benoit helps clients understand the major issues and new developments in trademark practices.

Benoit counsels clients in general IP due diligence in mergers and acquisitions as well as in investment-related transactions spanning finance, consumer products, the fashion industry, pharmaceutical products, life sciences, computer technology and retail services.

REPRESENTATIVE WORK

Bit Digital, Inc.

Acted for Nasdaq-listed Bit Digital, Inc. in its acquisition of Enovum Data Centers Corp., a Montreal-based owner, operator, and developer of high-performance computing datacenters.

Searchlight Pharma Inc.

Acted for the shareholders of Searchlight Pharma Inc., a top-growth Canadian specialty and innovative branded pharmaceutical company, in connection with the sale of their 100% interest to Apotex Inc.

Thread Collective Inc.

Acted for Thread Collective Inc. in their acquisition of all issued and outstanding shares of 9167200 Canada Inc. (dba Kanuk), from the founder and Champlain Financial Corporation. Kanuk is a Montreal-based manufacturer and retail brand known for cold-weather apparel and winter coats, boasting an international reputation.

Vance Street Capital LLC

Acted for Vance Street Capital, a Los Angeles private equity fund, in the sale of Terra Insights, a Vancouver-based geotechnical, structural and geospatial monitoring company, to Orica for cash consideration of C\$505 million.

Blackstone Tactical Opportunities

Acted as Canadian counsel to funds managed by Blackstone Tactical Opportunities in their acquisition (and related financing) of H.I.G. Capital-backed Sustana Group, a Wisconsin and Quebec-based manufacturer of premium, sustainable recycled fiber, paper, and packaging products.

Sobeys Inc.

DAVIES

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Acted for Sobeys Inc. in the acquisition of a majority interest in Ricardo Media Inc. and in connection with the related shareholders, use of intellectual property and employment arrangements.

Epic Games, Inc.

Acted for Epic Games, Inc. in its investment in Toronto-based SideFX, the company behind the Houdini 3D animation software used in video game development as well as for visual effects in film productions.

McKesson Corporation

Acted for McKesson Corporation, a leading international healthcare services and information technology company, in connection with its \$3-billion acquisition of Rexall and Rexall Pharma Plus, which operate approximately 470 pharmacies in Canada, from Katz Group, one of Canada's largest privately owned enterprises.

Panolam Industries International, Inc.

Acted as Canadian counsel to Panolam Industries International, Inc., a portfolio company of funds managed by affiliates of Apollo Global Management, LLC, in connection with its acquisition by Insight Equity Management Company LLC, a leading middle market private equity firm.

First Quality Enterprises, Inc.

Acted as Canadian counsel to First Quality Enterprises, Inc., and its affiliates in connection with the acquisition of Fempro I Inc. and related companies.

INSIGHTS

Investing In... 2023: Canada chapter, co-author
Jan. 19, 2023

Major Changes to Canada's Trademark Laws to Come into Force in June 2019
Nov. 21, 2018

EDUCATION

Université de Montréal, LLB, 1991
Université de Montréal, BA (History), 1988

PROFESSIONAL AFFILIATIONS

Intellectual Property Institute of Canada
International Trademark Association