



## **Suzanne Donnels**

Chief Business Development and  
Marketing Officer

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“Our clients face complex challenges and opportunities, and we must anticipate their needs and equip our partners to focus on our clients’ success. My mission is to take our client service, business development and communications functions to new heights of sophistication and delivery.”

Suzanne oversees Davies’ firmwide client service, business development and communications functions. With more than three decades of global legal marketing experience, she works with leadership and partners to deepen client relationships, ensure satisfaction and identify growth opportunities that drive the firm’s strategic vision. Suzanne leads a team of communications and business development professionals who are committed to supporting the firm’s delivery of excellence and unparalleled client service. A student of innovation, Suzanne champions technologies and processes that improve efficiency and deliver value to Davies’ clients and lawyers.

Prior to joining Davies, Suzanne has held top marketing positions for several global and U.S. national and regional law firms.

### **EDUCATION**

Northwestern University, Kellogg School of Management, O’Melveny & Myers Leadership Institute, 2009  
University of Nevada, Reno, BA (Political Science), 1987

### **PROFESSIONAL AFFILIATIONS**

College of Law Practice Management, Fellow  
Legal Marketing Association

### **BOARD MEMBERSHIPS**

Cole Valley Software